



FOR IMMEDIATE RELEASE

SHEFFIELD, June 28, 2023



GOLD  
STANDARD  
PHANTOMS

Gold Standard Phantoms is proud to have been recognised on the Tech Climbers Yorkshire list for 2023. This accolade further solidifies the company's position as a leader in the creation of phantoms and calibration objects for quantitative MRI, making significant strides in the technology field.

Gold Standard Phantoms, a UCL spin-out company, focuses on developing cutting-edge calibration objects that improve the reliability of MRI scans, ensuring the highest quality of medical diagnostics. For the past year Gold Standard Phantoms has been proud to call Sheffield home, and this award underlines its commitment to contributing to the area's thriving tech ecosystem.

"We are deeply honoured to have our efforts acknowledged and celebrated as we make the Tech Climbers Yorkshire list for 2023," says Professor Xavier Golay, CEO of Gold Standard Phantoms and former Professor at UCL Queen Square Institute of Neurology.

"This achievement underscores our passion and dedication to advancing technology in healthcare. We are also grateful to Business Sheffield for their invaluable support, which has undoubtedly contributed to our success. The strength of Sheffield's tech ecosystem lies in its diversity, innovation and collaboration, and we're proud to be part of this dynamic community," says George Georgitsis, Director of Business Development of Gold Standard Phantoms.

Business Sheffield has been an incredible support to Gold Standard Phantoms, providing resources and assistance that have greatly contributed to the company's achievements. Gold Standard Phantoms is proud to represent Sheffield on the Tech Climbers Yorkshire list, reaffirming its commitment to drive technological advancements in the medical imaging field.

For more information about Gold Standard Phantoms, visit [www.GoldStandardPhantoms.com](http://www.GoldStandardPhantoms.com)

About Gold Standard Phantoms:

Gold Standard Phantoms is a dynamic spin-out company from the renowned University College London's Institute of Neurology. Our mission is to revolutionise the field of medical imaging by bridging the gap between pattern recognition and precise scientific measurement. Through strategic collaborations with clinicians, radiographers, radiological societies, imaging manufacturers, pharmaceutical companies and regulatory bodies, we provide an all-encompassing solution for maintaining standards in quantitative medical imaging. Gold Standard Phantoms continues to strive towards technological advancement in healthcare.

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Press Release



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